

Ceres Transit Enhancements and Changes for 2009
Effective July 1, 2009

Modifications to Ceres Area Transit (CAT) Route B- The route starts out at Herndon and Hatch, and then travels to downtown and to the westside of Ceres. The revised route will travel to Partee Lane, and then the County Service Agency on Hackett Road then extend further north on Crows Landing Road and head east on Whitmore Avenue to include commercial areas. The route will travel on Richland Avenue to serve the Stanislaus County Recovery Resources. The current CAT Route B on Herndon Road has changed near the Whitmore Overpass where the new overpass is being constructed.

- Install new CAT Route bus stop signs. Update CAT Route bus stop stickers to reflect the new routes and schedules.
- Put into service a larger Compressed Natural Gas (CNG) Bus to serve CAT Route A.
- Revise Ceres Dial-A-Ride (CDAR) “No Show and Cancellation Policy” to count the “No Shows” within a year’s time instead of a 30-day period.
- Increase transit fares. The Ceres Transit System is required to make a minimum of 10% farebox ratio. The Ceres Transit System will not meet the 10% farebox for this year. Accordingly, overall fares must increase.
- The CDAR fares for the general public will increase from \$1.25 per ride to \$1.75 per ride; and fares for the Seniors/Disabled/Medicare card holders will increase from \$1.00 per ride to \$1.25.
- CAT fares for the general public increase from \$1.00 per ride to \$1.25; and the fares for Seniors/Disabled/Medicare card holders increase from \$.75 per ride to \$1.00.
- New Ride Guides will be available on buses and at City Hall in mid June. The new guides will also be posted on the City’s website.

Ceres Transit Fare Increase

With the rising costs to operate the Ceres Dial-A-Ride (CDAR) and Ceres Area Transit (CAT), an increase in fares is required. Effective July, 1, 2009, transit fares will go up \$.25 to \$.50 per ride. Please see below for details.

Ceres Dial-A-Ride (CDAR) 10-Ride Cruising Passes will be available in a punch card format and will be sold for \$17.50 to the general public. CDAR 10-Ride Cruising Passes for Seniors/Persons with Disabilities/Medicare Card Holders will be sold for \$12.50.

Ceres Area Transit (CAT) 10-Ride Passes for the general public will be sold for \$12.50. CAT 10-Ride Passes for Seniors/Persons with Disabilities/Medicare Card Holders will be sold for \$10.00. (*Up to two children age, 5 or younger, may ride free when accompanied by a fare paying passenger 16 years or older).

Effective Date: July 1, 2009:

| Fare Category | Current | Adopted Fare Effective July 1, 2009 |
|--|----------|---|
| Ceres Dial-A-Ride General Fare (ages 5*- 64) (*Up to two children, age 5 or younger, may ride free when accompanied by a fare paying passenger 16 years or older). (Minimum age for a child to ride alone is 7 years). | \$1.25 | \$1.75 |
| Ceres Dial-A-Ride Seniors (age 65 & older), Persons with Disabilities, And Medicare Card Holders | \$1.00 | \$1.25 |
| CAT-Fixed Route General Fare (ages 5*- 64) (*Up to two children, age 5 or younger, may ride free when accompanied by a fare paying passenger 16 years or older). | \$1.00 | \$1.25 |
| CAT-Fixed Route Seniors (age 65 & older), Persons with Disabilities, And Medicare Card Holders | 75 cents | \$1.00 |

Cruising passes can be purchased from the bus driver with exact change. Passes can be purchased at Ceres City Hall, or through the mail. If by mail, make a check or money order payable to the City of Ceres, Attention: Bus Passes, 2720 Second Street, Ceres, CA 95307. Seniors (age 65 or older), persons with disabilities, or Medicare card holders may apply for a Ceres Dial-A-Ride and CAT discount card through the mail. To request an application, call Storer Transit Systems, 527-4991. Completed applications need to be mailed to Storer Transit Systems, 1216 Doker Drive, Modesto, CA 95358.