



Ceres General Plan Update



Introduction

Agenda

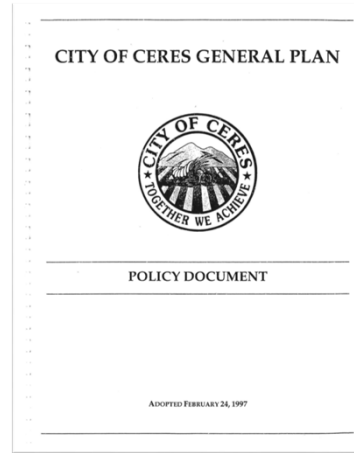
1. Introductions
2. Project Purpose and Process
3. Opportunities to Get Involved

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What is a General Plan?

- “Constitution for local development”
- Long range (20+ years)
- Expresses a vision for the community’s future
- Outlines goals, objectives, and policies to achieve the vision



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Planning Area



— Highway — Local Roads City of Ceres
 — Ramps — Railroads Ceres Sphere of Influence
 — Major Roads — River — General Plan Planning Area

Date: Source City of Ceres, 2011; Stanislaus County Geographic Information System, 2011; ESRI, 2011; Open & White, 2011.
GENERAL PLAN UPDATE
 City of Ceres

Project Outcomes

- General Plan
 - Goals, policies, and implementation actions
 - Required and optional elements
- Program-level Environmental Impact Report (EIR)
 - Fully assess and make public the environmental impacts of the General Plan as required by state law
 - “Self-mitigate” impacts through iterative revision of the General Plan

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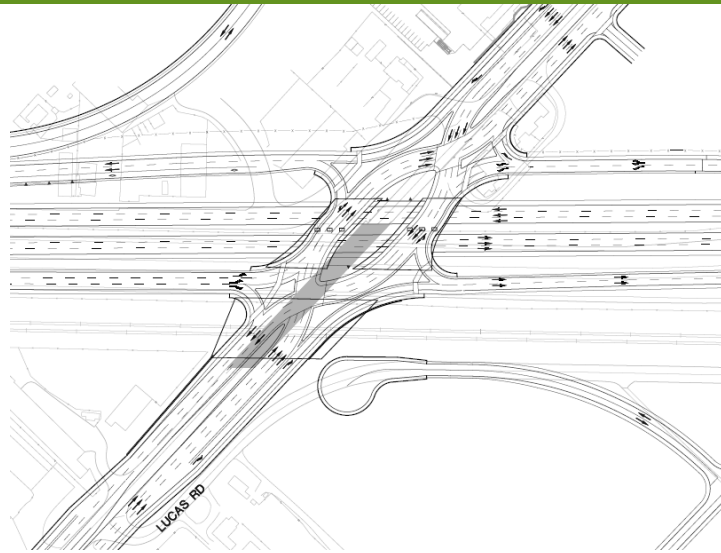
Elements of a General Plan

State-Required	1997 Ceres General Plan	Proposed
Land Use	Land Use & Community Design	Land Use & Community Design
Circulation	Transportation & Circulation	Transportation & Circulation
Housing	Housing	Housing
Open Space	Agricultural & Natural Resources	Agricultural & Natural Resources
Conservation		
Noise	Health & Safety	Health & Safety
Safety		
	Public Facilities & Services	Public Facilities & Services
	Recreational & Cultural Resources	Recreational & Cultural Resources
		Economic Development
	Administration & Implementation	Administration & Implementation

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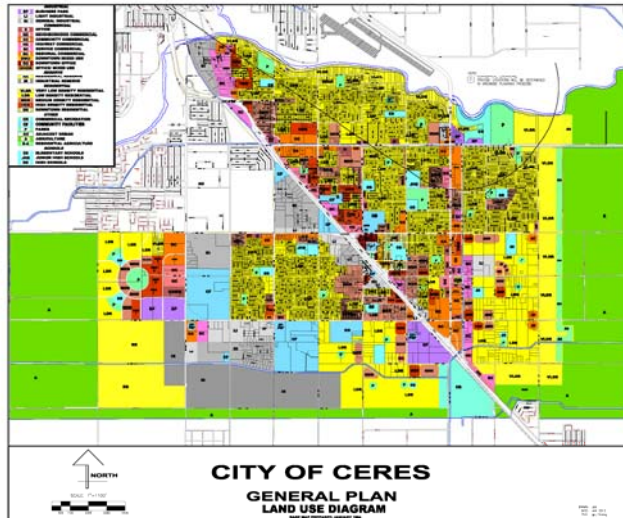
Mitchell/Service Interchange



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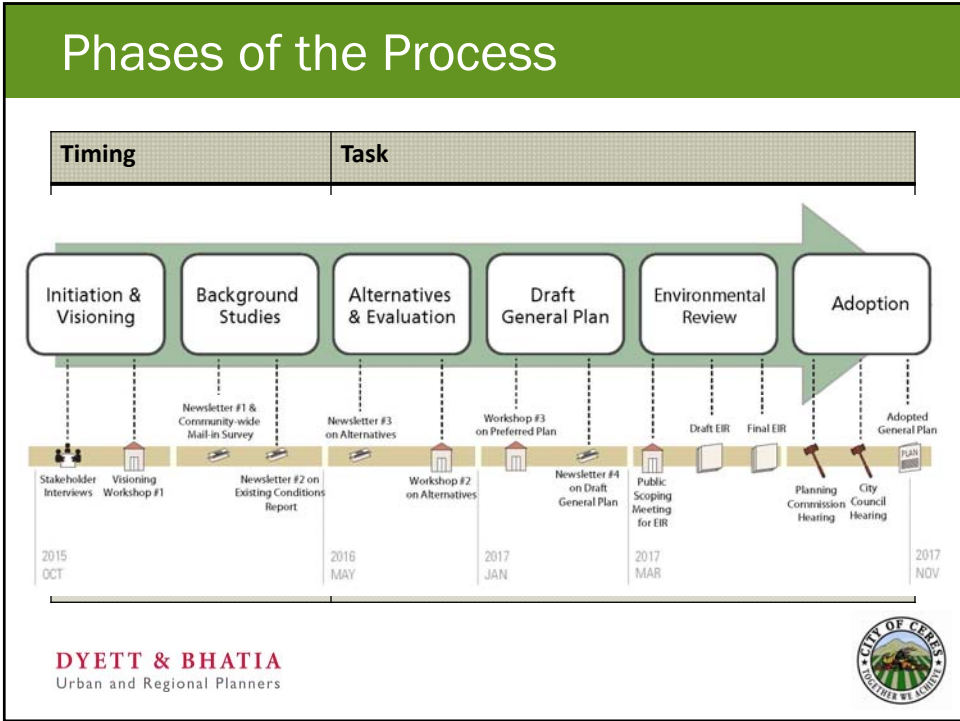


Existing General Plan Land Use Diagram



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Public Participation & Decision-making

Community Input

- Project Website
- Stakeholder Meetings
- Community Workshops
- Community-Wide Mail-In Survey
- Newsletters

Formal Input & Review

- City Council
- Planning Commission
- State Agencies

Approving Authority


- City Council

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Additional Questions or Comments

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Opportunities to Get Involved

- Visit the project website CeresGeneralPlanUpdate.com
- Mail-In Survey April 2016

Check the website to stay updated on future opportunities to participate!

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THANK YOU!

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